

ELECTRONIC ADVERTISEMENT PACKAGES



Through the use of the NHGA website, eRevision emails, social media, and an extensive email list of our members, companies have the ability to advertise with the NHGA. Below are three Advertisement Packages available:

GOLD LEVEL | \$5,000

- 6-month banner ad on NHGA website
- 12-month placement in eRevision email | 11,000+ recipients
- 2 dedicated eBlasts to NHGA membership | 20,000+ recipients
- NHGA social media ad placement

SILVER LEVEL | \$3,500

- 3-month banner ad on NHGA website
- 6-month placement in eRevision email (May - October) | 11,000+ recipients
- 1 dedicated eBlast to NHGA membership | 20,000+ recipients
- NHGA social media ad placement (Facebook, Twitter & Instagram)

BRONZE LEVEL | \$2,500

- 1-month banner ad on NHGA website
- 1 dedicated eBlast to NHGA membership | 20,000+ recipients
- NHGA social media ad placement (Facebook, Twitter & Instagram)



**2,000+
followers**



**1,100+
followers**



**750+
followers**